



[www.thebettingcoach.com](http://www.thebettingcoach.com) – [www.igamingcafe.com](http://www.igamingcafe.com) – [www.esportsactivity.com](http://www.esportsactivity.com) – [www.sports-loginbet.com](http://www.sports-loginbet.com)


**T.B.C. GROUP**  
[www.thebettingcoach.com](http://www.thebettingcoach.com)  
 Sports & eSports news, Gambling, Marketing iGaming and more!

**FIND OUT MORE**








Webinar    Event Management    Business    Marketing    B2B/B2C    Magazine

## About us

**The Betting Coach is an international website, founded in 2015, specialized in providing innovative and effective business solutions, aimed to the social marketing and the online promotion of products and services.**

With its historical and strategic headquarters in Italy, the Group has a vast network of representative offices and branches in 7 countries.

Through a combination of organic growth and mergers and acquisitions, The Betting Coach has rapidly evolved over the past few years to become one of the largest b2b news and marketing networks in the world.

For years the Group has been the main point of reference for the business of 48 companies, around 350 delegates and over 400,000 geolocated users mainly in the areas of Europe and the United States, focused on the business of betting, casinos, cryptocurrencies, trading and other solutions interesting.

The website also offers a complete portfolio of established brands and media partners which, in collaboration, allow it to reach and serve a vast network of users and territories.

The Betting Coach promotional initiatives are able to transform opportunities into possibilities!

Its young and dynamic team has been a protagonist of the global gaming scenario for years and uses its skills to create networking opportunities for all connected partners.

Experience and ideas are based on the constant innovation that the group manages to implement in all its work!

This helps The Betting Coach deliver successful solutions, through the combination of academic knowledge, technology and practical experience.



## *Our works & services*

- **ONLINE ADVERTISING BANNERS**
- **SPORTS NEWS FOR IGAMING AFFILIATIONS**
- **GAMBLING AFFILIATIONS**
- **BLOG POSTS, SEO BUILDING, LINKS BUILDING**
- **CREATION AND MANAGEMENT OF COMPANY BLOGS, MAILING LISTS, SOCIAL GROUPS**
- **ONLINE AND RETAIL STRATEGIC MARKETING**
- **SOCIAL MARKETING**
- **CONSULTANCY FOR IGAMING PRODUCTS**
- **INTERVIEWS AND PRESS RELEASES**
- **SPONSORED B2B NEWSLETTERS**
- **SPONSORED B2C NEWSLETTER**
- **AGGREGATOR OF IGAMING PRODUCTS**

CONTACT US TODAY ...

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# OUR ONLINE SERIES



## ABOUT

**iGaming Cafè - SAVE THE DATE**, is the first **online conference series** organized by The Betting Coach Group. We are talking about an unmissable **training event** that, **every month**, will bring together the main leaders - companies and delegates - in the **global gambling industry**.

**SAVE THE DATE** will provide valuable updates, interviews, news, video conferences on the latest developments in the markets of betting, casino, esports, payments, cryptocurrencies, and much more!

The event aims to share successful experiences and ideas that make the gambling market one of the most developing sectors in every Continent.



**The Betting Coach Group: Social Marketing, Events, Gambling News & Opinions!**

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## How does it work



VIDEO



NETWORKING



AGENDA



SPEAKERS



SPONSORS



NEWS



CONTACTS

### VIDEO CONFERENCING

Every month, we organize and create online conferences with the support of the main international speakers, event organizers, iGaming companies and their delegates. Our videos offer exclusive insights into the hot topics of the moment with data processing and forecasts for the future of the market. Our webinars are free and always available! Visit our website, our Social Networks and our YouTube Channel!

**BECOME OUR SPEAKER!**

### LINKEDIN NETWORK

Discover our LinkedIn Group and join the largest community of Gambling experts in the world!  
Get in touch with the top brands in the sector and update them on the latest trends.  
Meet friends and make new connections to share ideas, tips and business opportunities.  
Ask questions, stay updated and contribute to the growth of our network.

**JOIN OUR COMMUNITY NOW!**

### AGENDA & NEWS

iGaming Café develops Gambling News and Opinions! We collect and analyze the most important topics for the global gaming industry and archive them in cutting-edge news that work both to inform our readers and to help companies do marketing and SEO on online search engines. Read our insights: tease the brain with our interviews, and invent new deals with advice from our experts. Discover new gambling markets and trends!

**FIND OUT MORE!**

### ARE YOU A GAMBLING COMPANY? BECOME OUR PARTNER!

Contact us today to find out the business opportunities we could develop together!

- The Betting Coach helps you organize your marketing campaigns;
- Our platform takes care of writing the texts of your news and offers support for the creation of effective graphics;
- We believe in the power of Social Media and help your business improve the online authority
- Ours is a continuous commitment and always updated on the latest fashions or marketing trends.

## Advantageous and personalized offers

For our business partners, we offer maximum visibility, exclusive conditions, and customized solutions.

Our prices are competitive and very advantageous.

Get in touch with our help desk, contact us today!

## News in multiple languages

We write and publish news and press releases in multiple languages according to the needs of our partners.

# Why choose Us

## Social Networks

We believe in the power of technology and social marketing. We operate through the main Social Networks but in particular on LinkedIn. Our idea is ambitious and consists of creating the largest and most important community on the web of gambling delegates and companies.

## High-level networking

Our networking and webinars are attended by the most important gambling delegates in the world. These are industry-leading personalities who help viewers understand the new dynamics of the market. With our initiatives, we promote the exchange of information, ideas and make assessments for the future.

## LET'S TALK

Are you looking for new innovative and functional solutions to improve your company's online authority?

Contact us now!

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[igamingcafe@thebettingcoach.com](mailto:igamingcafe@thebettingcoach.com)